



Community Profile

27 Woodlands Dr, Tijeras, New Mexico, 87059
Rings: 5, 10, 15 mile radii

Wendy Supino, CCIM
Latitude: 35.10631
Longitude: -106.28247

	5 miles	10 miles	15 miles
Population Summary			
2000 Total Population	11,851	26,156	164,085
2010 Total Population	13,448	28,589	175,670
2019 Total Population	14,112	30,063	179,250
2019 Group Quarters	17	26	841
2024 Total Population	14,856	31,257	182,729
2019-2024 Annual Rate	1.03%	0.78%	0.39%
2019 Total Daytime Population	8,051	19,512	141,071
Workers	968	3,992	46,352
Residents	7,083	15,520	94,719
Household Summary			
2000 Households	4,378	9,772	67,644
2000 Average Household Size	2.70	2.67	2.41
2010 Households	5,465	11,721	76,082
2010 Average Household Size	2.46	2.44	2.30
2019 Households	5,715	12,290	77,013
2019 Average Household Size	2.47	2.44	2.32
2024 Households	5,997	12,750	78,267
2024 Average Household Size	2.47	2.45	2.32
2019-2024 Annual Rate	0.97%	0.74%	0.32%
2010 Families	4,001	8,404	47,915
2010 Average Family Size	2.86	2.86	2.86
2019 Families	4,069	8,569	46,881
2019 Average Family Size	2.91	2.91	2.93
2024 Families	4,216	8,777	46,925
2024 Average Family Size	2.94	2.93	2.96
2019-2024 Annual Rate	0.71%	0.48%	0.02%
Housing Unit Summary			
2000 Housing Units	4,685	10,675	72,812
Owner Occupied Housing Units	84.1%	81.9%	65.0%
Renter Occupied Housing Units	9.4%	9.7%	27.9%
Vacant Housing Units	6.6%	8.5%	7.1%
2010 Housing Units	5,929	13,077	81,312
Owner Occupied Housing Units	83.2%	80.3%	65.0%
Renter Occupied Housing Units	9.0%	9.4%	28.6%
Vacant Housing Units	7.8%	10.4%	6.4%
2019 Housing Units	6,091	13,567	83,365
Owner Occupied Housing Units	84.7%	81.1%	64.4%
Renter Occupied Housing Units	9.1%	9.5%	28.0%
Vacant Housing Units	6.2%	9.4%	7.6%
2024 Housing Units	6,408	14,150	85,584
Owner Occupied Housing Units	84.8%	80.9%	64.3%
Renter Occupied Housing Units	8.8%	9.2%	27.2%
Vacant Housing Units	6.4%	9.9%	8.5%
Median Household Income			
2019	\$80,643	\$71,750	\$60,528
2024	\$84,589	\$76,154	\$64,760
Median Home Value			
2019	\$280,481	\$263,124	\$240,457
2024	\$286,854	\$272,821	\$247,367
Per Capita Income			
2019	\$40,421	\$37,425	\$36,847
2024	\$43,746	\$40,945	\$39,920
Median Age			
2010	46.6	46.7	43.5
2019	50.2	50.6	45.5
2024	51.6	52.1	46.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	5,715	12,290	77,013
<\$15,000	4.0%	6.9%	9.7%
\$15,000 - \$24,999	5.0%	5.7%	8.6%
\$25,000 - \$34,999	7.5%	8.7%	9.9%
\$35,000 - \$49,999	9.4%	10.5%	12.9%
\$50,000 - \$74,999	19.7%	20.1%	17.3%
\$75,000 - \$99,999	15.5%	15.5%	13.0%
\$100,000 - \$149,999	22.2%	18.4%	15.7%
\$150,000 - \$199,999	9.7%	8.0%	6.8%
\$200,000+	7.1%	6.2%	6.1%
Average Household Income	\$100,194	\$91,947	\$85,763
2024 Households by Income			
Household Income Base	5,997	12,750	78,267
<\$15,000	3.8%	6.2%	8.6%
\$15,000 - \$24,999	4.5%	5.0%	7.8%
\$25,000 - \$34,999	7.0%	8.0%	9.3%
\$35,000 - \$49,999	9.0%	9.9%	12.4%
\$50,000 - \$74,999	19.2%	19.9%	17.7%
\$75,000 - \$99,999	14.3%	14.8%	12.8%
\$100,000 - \$149,999	23.9%	20.3%	17.6%
\$150,000 - \$199,999	10.1%	8.7%	7.4%
\$200,000+	8.2%	7.2%	6.6%
Average Household Income	\$108,797	\$100,812	\$93,203
2019 Owner Occupied Housing Units by Value			
Total	5,158	10,997	53,664
<\$50,000	1.2%	2.8%	3.0%
\$50,000 - \$99,999	2.2%	4.7%	2.8%
\$100,000 - \$149,999	6.6%	9.6%	10.6%
\$150,000 - \$199,999	15.3%	14.2%	19.6%
\$200,000 - \$249,999	15.0%	14.9%	17.3%
\$250,000 - \$299,999	15.9%	14.4%	12.2%
\$300,000 - \$399,999	24.1%	20.2%	15.4%
\$400,000 - \$499,999	12.2%	11.2%	8.2%
\$500,000 - \$749,999	4.5%	4.6%	5.7%
\$750,000 - \$999,999	1.7%	1.9%	2.4%
\$1,000,000 - \$1,499,999	0.5%	1.0%	2.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	0.7%	0.3%	0.4%
Average Home Value	\$319,124	\$302,932	\$311,859
2024 Owner Occupied Housing Units by Value			
Total	5,436	11,446	55,003
<\$50,000	0.7%	1.5%	2.1%
\$50,000 - \$99,999	1.4%	3.1%	2.0%
\$100,000 - \$149,999	6.1%	8.3%	8.9%
\$150,000 - \$199,999	14.7%	13.8%	18.9%
\$200,000 - \$249,999	16.6%	16.5%	19.0%
\$250,000 - \$299,999	14.2%	14.8%	14.1%
\$300,000 - \$399,999	21.6%	20.4%	15.6%
\$400,000 - \$499,999	18.5%	13.9%	7.4%
\$500,000 - \$749,999	4.1%	5.0%	6.4%
\$750,000 - \$999,999	1.0%	1.6%	3.3%
\$1,000,000 - \$1,499,999	0.4%	0.7%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.6%	0.3%	0.3%
Average Home Value	\$323,786	\$311,307	\$316,691

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	13,444	28,590	175,672
0 - 4	4.7%	4.6%	5.3%
5 - 9	5.9%	5.7%	5.7%
10 - 14	6.5%	6.6%	6.0%
15 - 24	9.8%	10.1%	11.9%
25 - 34	7.4%	7.6%	11.3%
35 - 44	12.3%	11.9%	11.6%
45 - 54	22.0%	21.6%	16.6%
55 - 64	19.7%	19.5%	15.1%
65 - 74	7.8%	8.5%	9.0%
75 - 84	2.8%	3.1%	5.2%
85 +	0.8%	0.9%	2.1%
18 +	78.5%	78.7%	79.1%
2019 Population by Age			
Total	14,111	30,064	179,249
0 - 4	4.0%	4.0%	4.8%
5 - 9	5.0%	4.7%	5.1%
10 - 14	6.2%	5.8%	5.5%
15 - 24	9.2%	9.3%	10.4%
25 - 34	8.3%	8.7%	12.0%
35 - 44	10.2%	10.0%	11.5%
45 - 54	15.2%	15.1%	12.8%
55 - 64	22.3%	22.3%	16.5%
65 - 74	14.2%	14.4%	12.6%
75 - 84	4.3%	4.6%	6.1%
85 +	1.1%	1.1%	2.5%
18 +	81.4%	82.2%	81.2%
2024 Population by Age			
Total	14,855	31,259	182,730
0 - 4	4.0%	3.9%	4.8%
5 - 9	4.7%	4.5%	5.1%
10 - 14	5.7%	5.4%	5.4%
15 - 24	9.0%	8.7%	10.0%
25 - 34	8.0%	8.3%	11.3%
35 - 44	10.9%	10.6%	12.3%
45 - 54	12.5%	12.6%	11.9%
55 - 64	19.0%	19.7%	14.9%
65 - 74	17.8%	17.8%	14.0%
75 - 84	7.1%	7.0%	7.6%
85 +	1.4%	1.4%	2.7%
18 +	82.1%	82.8%	81.5%
2010 Population by Sex			
Males	6,810	14,469	85,193
Females	6,638	14,120	90,477
2019 Population by Sex			
Males	7,136	15,200	87,186
Females	6,975	14,863	92,064
2024 Population by Sex			
Males	7,484	15,778	89,081
Females	7,372	15,480	93,649

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	13,449	28,588	175,670
White Alone	87.6%	86.2%	79.7%
Black Alone	0.7%	0.9%	2.7%
American Indian Alone	1.3%	1.5%	3.2%
Asian Alone	0.7%	0.8%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.7%	7.5%	7.3%
Two or More Races	2.9%	3.1%	3.9%
Hispanic Origin	21.4%	23.2%	28.0%
Diversity Index	49.1	52.2	61.9
2019 Population by Race/Ethnicity			
Total	14,113	30,064	179,250
White Alone	85.8%	84.3%	77.4%
Black Alone	0.8%	1.0%	2.7%
American Indian Alone	1.5%	1.8%	3.6%
Asian Alone	0.9%	0.9%	3.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.5%	8.3%	8.1%
Two or More Races	3.4%	3.5%	4.4%
Hispanic Origin	23.9%	25.6%	30.8%
Diversity Index	53.1	55.9	65.4
2024 Population by Race/Ethnicity			
Total	14,857	31,259	182,729
White Alone	84.9%	83.4%	76.2%
Black Alone	0.9%	1.1%	2.7%
American Indian Alone	1.6%	2.0%	3.9%
Asian Alone	1.0%	1.1%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.0%	8.7%	8.5%
Two or More Races	3.6%	3.8%	4.7%
Hispanic Origin	25.5%	27.1%	32.6%
Diversity Index	55.3	57.9	67.2
2010 Population by Relationship and Household Type			
Total	13,448	28,589	175,670
In Households	99.9%	99.9%	99.5%
In Family Households	86.5%	85.7%	80.1%
Householder	29.6%	29.2%	27.3%
Spouse	25.7%	24.8%	20.3%
Child	27.5%	27.4%	27.2%
Other relative	2.2%	2.5%	3.2%
Nonrelative	1.5%	1.7%	2.1%
In Nonfamily Households	13.3%	14.2%	19.5%
In Group Quarters	0.1%	0.1%	0.5%
Institutionalized Population	0.1%	0.1%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	10,672	22,928	132,739
Less than 9th Grade	0.2%	0.9%	1.8%
9th - 12th Grade, No Diploma	2.2%	3.2%	3.9%
High School Graduate	17.2%	17.8%	16.8%
GED/Alternative Credential	2.3%	3.1%	3.2%
Some College, No Degree	24.0%	24.0%	23.7%
Associate Degree	8.8%	9.5%	8.7%
Bachelor's Degree	26.2%	22.8%	21.6%
Graduate/Professional Degree	19.1%	18.7%	20.3%
2019 Population 15+ by Marital Status			
Total	11,965	25,711	151,467
Never Married	22.0%	22.2%	30.2%
Married	59.9%	59.5%	49.2%
Widowed	5.0%	5.8%	6.8%
Divorced	13.1%	12.5%	13.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	96.4%	95.8%
Civilian Unemployed (Unemployment Rate)	4.0%	3.6%	4.2%
2019 Employed Population 16+ by Industry			
Total	7,096	14,703	85,654
Agriculture/Mining	1.4%	1.6%	0.8%
Construction	7.0%	7.6%	5.3%
Manufacturing	5.7%	5.7%	3.9%
Wholesale Trade	1.1%	1.3%	1.4%
Retail Trade	8.1%	8.4%	9.9%
Transportation/Utilities	4.5%	4.7%	2.9%
Information	1.3%	1.4%	1.6%
Finance/Insurance/Real Estate	7.4%	5.9%	5.7%
Services	56.5%	56.4%	62.4%
Public Administration	7.1%	7.1%	6.1%
2019 Employed Population 16+ by Occupation			
Total	7,097	14,702	85,653
White Collar	77.8%	71.9%	71.6%
Management/Business/Financial	19.8%	18.1%	16.8%
Professional	34.5%	30.5%	30.8%
Sales	10.2%	10.1%	9.8%
Administrative Support	13.3%	13.1%	14.1%
Services	10.1%	13.9%	17.3%
Blue Collar	12.0%	14.3%	11.1%
Farming/Forestry/Fishing	1.1%	0.9%	0.2%
Construction/Extraction	4.3%	4.8%	3.1%
Installation/Maintenance/Repair	2.9%	3.1%	2.9%
Production	2.4%	2.7%	1.9%
Transportation/Material Moving	1.3%	2.8%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	13,448	28,589	175,670
Population Inside Urbanized Area	0.0%	1.6%	80.5%
Population Inside Urbanized Cluster	8.2%	11.8%	2.0%
Rural Population	91.8%	86.6%	17.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	5,465	11,720	76,081
Households with 1 Person	21.3%	22.6%	30.4%
Households with 2+ People	78.7%	77.4%	69.6%
Family Households	73.2%	71.7%	63.0%
Husband-wife Families	63.5%	60.9%	46.8%
With Related Children	21.6%	20.8%	16.5%
Other Family (No Spouse Present)	9.7%	10.8%	16.2%
Other Family with Male Householder	3.4%	3.8%	4.9%
With Related Children	2.1%	2.3%	2.9%
Other Family with Female Householder	6.3%	6.9%	11.3%
With Related Children	4.0%	4.3%	7.2%
Nonfamily Households	5.5%	5.7%	6.6%
All Households with Children	27.9%	27.8%	27.0%
Multigenerational Households	2.7%	3.0%	2.8%
Unmarried Partner Households	5.7%	6.3%	7.0%
Male-female	4.5%	5.1%	6.0%
Same-sex	1.2%	1.2%	1.0%
2010 Households by Size			
Total	5,464	11,723	76,083
1 Person Household	21.3%	22.6%	30.4%
2 Person Household	44.1%	42.9%	37.6%
3 Person Household	15.2%	15.2%	14.5%
4 Person Household	11.4%	11.1%	10.6%
5 Person Household	4.8%	4.8%	4.3%
6 Person Household	1.8%	1.9%	1.6%
7 + Person Household	1.4%	1.4%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	5,465	11,721	76,082
Owner Occupied	90.2%	89.5%	69.5%
Owned with a Mortgage/Loan	69.6%	65.9%	49.7%
Owned Free and Clear	20.6%	23.6%	19.8%
Renter Occupied	9.8%	10.5%	30.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,929	13,077	81,312
Housing Units Inside Urbanized Area	0.0%	1.7%	80.6%
Housing Units Inside Urbanized Cluster	7.5%	10.8%	1.8%
Rural Housing Units	92.5%	87.6%	17.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Green Acres (6A)	Exurbanites (1E)
2.	Savvy Suburbanites (1D)	Exurbanites (1E)	In Style (5B)
3.	Exurbanites (1E)	Savvy Suburbanites (1D)	Old and Newcomers (8F)
2019 Consumer Spending			
Apparel & Services: Total \$	\$13,243,154	\$26,281,150	\$158,710,048
Average Spent	\$2,317.26	\$2,138.42	\$2,060.82
Spending Potential Index	108	100	96
Education: Total \$	\$11,053,705	\$20,974,538	\$120,331,857
Average Spent	\$1,934.16	\$1,706.63	\$1,562.49
Spending Potential Index	121	107	98
Entertainment/Recreation: Total \$	\$21,317,990	\$42,604,543	\$247,134,333
Average Spent	\$3,730.18	\$3,466.60	\$3,209.00
Spending Potential Index	114	106	98
Food at Home: Total \$	\$31,797,078	\$64,388,164	\$386,259,911
Average Spent	\$5,563.79	\$5,239.07	\$5,015.52
Spending Potential Index	108	101	97
Food Away from Home: Total \$	\$22,939,340	\$45,744,210	\$273,960,317
Average Spent	\$4,013.88	\$3,722.07	\$3,557.33
Spending Potential Index	109	101	97
Health Care: Total \$	\$39,201,648	\$78,522,744	\$454,440,218
Average Spent	\$6,859.43	\$6,389.16	\$5,900.82
Spending Potential Index	116	108	99
HH Furnishings & Equipment: Total \$	\$14,026,689	\$27,748,544	\$162,586,602
Average Spent	\$2,454.36	\$2,257.81	\$2,111.16
Spending Potential Index	115	106	99
Personal Care Products & Services: Total \$	\$5,780,710	\$11,329,612	\$67,588,363
Average Spent	\$1,011.50	\$921.86	\$877.62
Spending Potential Index	114	104	99
Shelter: Total \$	\$116,330,460	\$230,286,182	\$1,391,276,981
Average Spent	\$20,355.29	\$18,737.69	\$18,065.48
Spending Potential Index	110	101	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,653,278	\$33,053,886	\$193,691,112
Average Spent	\$2,913.96	\$2,689.49	\$2,515.04
Spending Potential Index	117	108	101
Travel: Total \$	\$15,437,625	\$30,282,190	\$172,583,340
Average Spent	\$2,701.25	\$2,463.97	\$2,240.96
Spending Potential Index	120	110	100
Vehicle Maintenance & Repairs: Total \$	\$7,273,952	\$14,629,379	\$89,299,616
Average Spent	\$1,272.78	\$1,190.35	\$1,159.54
Spending Potential Index	111	104	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.